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# GWRRA GEORGIA

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## MORE CHAPTERS PICK COYS



### 2006 CHAPTER COYS



Chapters have been diligent this year in honoring their selected Couple of the Year.

So far sixteen Chapters have notified the District of the new 2006 COYs and we want to congratulate those couples on the honor. We appreciate all they have done over the past year and hope they continue to enjoy promoting GWRRA Chapter life. If your Chapter has not chosen a Couple of the Year, but you wish to nominate someone, speak with the Chapter Director. Every Chapter has one outstanding Couple who should be honored for their participation and helpful attitude.

The following Couples are representing their respective Chapters for 2006:

GA-A Phil & Joyce Piotrowski  
GA-A2 Kenny & Lynn Register  
GA-B2 Pete Hefele & Debra Ogle  
GA-C Buddy & Brenda Jones  
GA-C2 Larry & Teresa Urban  
GA-E Kelly & Laura Fleming  
GA-E2 Clarence & Pat Taylor  
GA-H John & Lynn Hyde  
GA-H2 Ray & Betty Kennedy  
GA-O John & Vivian Rountree  
GA-P Randy & Cindy McCaslin  
GA-Q Frank & Margie Ricigliano  
GA-S Ken & Traci Thrasher  
GA-T Mike & Linda Fields  
GA-V Charles & Loraine Holmes  
GA-X Mike & Jan Manley

### Its All In The Marketing

So you're looking for some new and exciting members. Some new blood to get your chapter re-energized! Well, new members are out there, but you have to know where to look. And sometimes, you have to be a marketing manager to find your target audience.



So just what does that mean? It means that sometimes you have to "sell" GWRRA to a new person. You may have just met them at a restaurant and stopped to talk because they rode up on a bike. How will you "sell" GWRRA to a new potential member? These are the kinds of questions you should ask yourself BEFORE you these chance meetings. It only takes a little time for you to put together some brochures, maybe a couple of magazines, some event flyers, and a membership application. Its even better if you can put it in something to make it look appealing - like a duotang from the office supply store, or a nice plastic bag you picked up from a vendor at a rally.

These "recruiting" packets are so easy to carry around. You can carry them in your bike, in your car, even keep a couple at the office to give to coworkers. We know of some members who have made U-turns and gave chase just to get a chance to talk to a new Gold Wing rider whose cruising through the area that they haven't seen before.



Taking time to meet new folks, going out of your way to get to talk with someone, and being prepared with literature. That's how you "market" GWRRA.

**REMEMBER THE BIKERS COFFEE  
BREAKS AT THE REST AREAS ON  
I-75 & I-95. HELP IF YOU CAN!!!**

## STATISTICS . . What Do They Tell Us??

I guess it all depends on who is giving the statistics, who is reading them and who understands what they mean. Let me give you some brief statistics and see what you think.

The following are excerpts from an article written by Jennifer Warner, Web MD Medical News. (And my thanks to Greg Bailey who saw it and forwarded it to me) . . .

“Conspicuous riders are more likely to arrive safely without injury if they are wearing fluorescent or reflective clothing. It lowers the risk 37% of crashing, compared to riders that do not wear such apparel. For riders wearing white helmets compared to black helmets, the risk to the rider is reduced 24%. Using headlights during the day, lowered the risk 27%. However, the study showed light colored clothing was not enough to increase motorcycle drivers visibility. There was no association between risk of crash related injuries and frontal color of clothing or color of the front of the motorcycle. The study indicates that enacting laws requiring day-time use of headlights and encouraging greater visibility improves motorcycle safety and reduces motorcycle crash injuries and death.”



I like the idea of fluorescent or reflective clothing lowering my risk by 37%!! I like wearing my silver helmet and reducing my risk 24%!! I always use my headlights (of course on a GoldWing you don't have much choice, thank goodness) and reducing my risk 27%!! (Hint, hint to some other motorcyclists.) Does that mean, if I take 37%, 24% and 27% and add them together, I will reduce my risk by 88%? I don't know, but it does tell me that if I can increase my visibility, I can reduce my risk. And, I am all for that . . .!! What you make of the above is certainly your opinion, but let's face it, visibility is one of our problems, and we can help ourselves by doing whatever we can, to increase our visibility to the 4-wheeling public. And also understand, just because we do all of the above, does not mean we can relax our riding skills or our vigilance. Be careful out there, be aware.

And, always be watchful for the unwatchful . . . .!

RHSF, Chuck and Anne Reed

Georgia District Educators

**GA Traveler's Plaque & the Region A Wanderer** are up for grabs on March 4 at Carey Hillards Restaurant, 5350 Hwy. 21, Garden City, GA. GA-E2, Savannah, captured the plaques from Thomas-ton. The special meeting will begin at 1:30 p.m. Eating begins at 12:30 p.m. For more info., check with JJ Etzle at 912-826-0912

### CHRISTIAN SYMPATHY is extended to:



Johnell Walker, GA-M, on the death of his mother.

Ken & Vicki Watkins, Asst. District Rally Coordinators, on the death of her grandmother.

Ronnie & Mary Vaughn, GA-T, on the passing of his father.

# MEMBERSHIP ENHANCEMENT

Having missed the Chapter Officer's meeting at Chilly Willy this year, we missed the opportunity to tell everyone how excited we are about the Membership Enhancement opportunities that are available on the updated Georgia GWRRA web site and the GWRRA National web sites. Dolly has really worked her magic and added more valuable information and links to a variety of sites to help you make your Chapter gatherings and events even more fun.

There is a New Member Guide that describes a little bit about the history of GWRRA, membership benefits and some of the terms and unique things about our organization that us "old hats" are familiar with. There is a Retention Program Guide that will help to keep those members that don't participate very often informed of what is happening in you Chapter and suggested methods of bringing back those members that no longer participate at all.

A Public Relations Guide is also available to provide numerous ways to promote your Chapter through the use of available local media. It even has sample flyers and suggested locations to post them to inform the public of monthly gatherings and events. There is a Fun Activities Guide that has 92 pages of games, suggested fund raising events, various rides, ways to display your Chapter Spirit, and so many other methods to put Fun into your Chapter.

We also don't want to overlook the Couple Of the Year Program. We encourage each Chapter Director to recognize a couple in their Chapter that has supported the Chapter and promotes the motto of "Friends For Fun, Safety and Knowledge". We hope that each and every Chapter in Georgia has a couple that deserves recognition for their participation and involvement. The selection process is easy and we are always available to answer any questions about the Couple Of the Year Program.

If you have any questions or request any further information about any of the Membership Enhancement Programs, please contact Bill and Betty Livingston, your Georgia GWRRA Membership Enhancement/Couple Of the Year Coordinators.

GA-C, Brunswick, has changed its meeting location. See updated Chapter meeting list.

GA-C2, Hinesville, will not have a March meeting. Join them in Dublin for the Irish Getaway.

GA-G, Columbus, has a new CD, John Curry, and a new meeting place, time, and day. See Chapter meeting list.

## UPCOMING EVENTS

**Mar. 17-18**—GA-A2 Irish Getaway, Dublin Civilian Club. Contact Gene Whiddon @ 478.731.4223

**Mar. 25**—GA-X Cherry Blossom Pedal, Mt. Pleasant Baptist Church, Macon. Contact John Zimmer @ 478.474.8821

**Mar. 30—Apr. 1**—Alabama District Rally, Mobile, AL. Check [gwr-ra-ga.com](http://gwr-ra-ga.com) for a link to AL webpage

**Apr. 22**—GA-T Spring Fling, Sandy Creek State Park, Athens. Contact Randy Simpson, 706-546-5202

**May 4-6**—South Carolina District Rally, Spartanburg, SC. Check [gwr-ra-ga.com](http://gwr-ra-ga.com) for a link to the SC webpage.

**May 13**—GA-D2 Fun Day, North GA Fairgrounds, Dalton. Contact Frank Cronan, 706-275-6560.

**June 15-17**—GA District Wing Fling, Rome, GA. Check [gwr-ra-ga.com](http://gwr-ra-ga.com) for rally events and flyers. Contact Rick & Rhonda Stephens at 770-562-3277.

**July 2-6**—Wing Ding, Nashville. For info on this national rally, visit [gwr-ra.org](http://gwr-ra.org)

**Aug. 19-20**—GA-C Buccaneer Beach Bash, Jekyll Island. Contact Ray Potter, 912-267-2567.

**Aug. 31—Sept. 2**—Region A Rally, Perry, FL. Check [gwr-ra-ga.com](http://gwr-ra-ga.com) for a link to the Region A website and info on this rally.

**Sept. 9**—GA-Q 3rd Annual Dessert Auction & Beach Bash, Warner Robins. Contact Dave Aiken, 478-953-4886

**Oct. 7**—GA-V Fun Day. Oak Grove Community House, Contact Angie Parkerson, 478-934-4282

**Nov. 11**—GA-H2 Toy Run, PoJo's Truck Stop, Hwy 301S, Statesboro. Contact Curtis Gay, 912-678-1877

**Wind Down will be held in November. Plans will be announced.**

## 2006 Wing Fling Update

When you arrive in Rome, you might want to study up on the latest medical terms as listed in the Hillbilly Medical Journal.

Benign—what you be after you be eight.

Bacteria—back door to the cafeteria.

Barium—what you do to dead folks.

Cesarean section—a neighborhood in Rome

Catscan—searchin' for the cat.

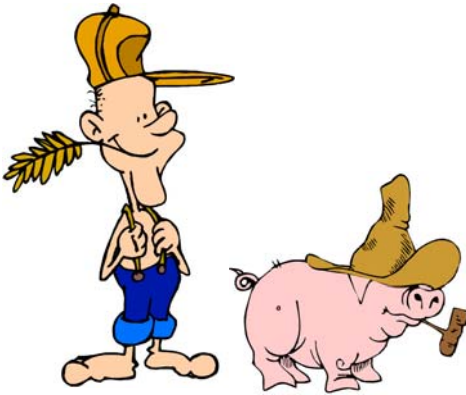
Cauterize—made eye contact with her.

Colic—a sheep dog.

Coma—a punctuation mark.

D&C—where Washington is.

Dilate- to live longer than your kids do.



**GWRRA GA**

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Friends for Fun, Safety, and Knowledge

**Gwrra-ga.com**