



Goldwing Road Riders Association

GEORGIA DISTRICT NEWSLETTER

NOVEMBER 2015

District Team

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What Can We Do for Recruitment and Retention?

I think we all understand that in order for a chapter to thrive, they must retain their membership and recruit new members. How do we do this? Larry and I have been visiting chapters this year, and what we see is that some are growing well, and others are struggling.

First of all, you have to make your chapter gatherings and activities fun in order to keep the members coming and enjoying themselves. There is not much you can do when members are sick, disabled, sell their motorcycles, or have family problems and other responsibilities. All of us have some of these. You can change your activities to include families, non-riders, etc. You can have rides for those who are retired and other rides for those who still work. You can have activities for whole families, especially with their grandchildren. I know the idea is that we are a motorcycle group, but we can do both! Please encourage those who sell their motorcycles to come and have fun with their friends anyway! There is a good article in the September Wing World about this.

The other area of concern for all of GWRRA, is new membership. GWRRA members recruited 350 plus members at Wing Ding. This is a great opportunity to work recruitment, which Larry and I have done several times. However, most of them will not be in our Georgia chapters. What can we do? We need your ideas. Some chapters have suggested a booth/table at Walmart to give out information. We can visit the Honda/Motorcycle dealers and leave information. We can join with the Sheriff's Departments of many counties to have a safety day and promote GWRRA membership along with motorist awareness. Chapter D is doing this with Forsyth County in April 2016. We can advertise with signs, bumper stickers, flyers, etc. Talk to those you see on motorcycles—invite them to a gathering or fun day!

Set goals for your chapter. Put the goal for how many new members in writing—it is a proven fact that written goals are more likely to be reached. Set a goal for attendance at the District Rally too.

Also, **recognize participation.** Set a



Larry & Pamela Clemmer
Georgia District Directors

goal for the most events attended – by bike or car. Give a prize! Go after that certificate for the most attended at Wing Fling, Wing Ding, or a chapter fun day! In other words, make it FUN!

I realize that new members are harder to find. Do we greet them wholeheartedly when they do visit? Or do we sit in our little groups and not really talk to them. Even Larry and I find that some groups are very welcoming and others are no so much. New people are not going to come back unless they feel we really want them and they feel comfortable with the group. Welcome them, follow up in asking them to come back, tell them about GWRRA (they don't know the acronyms), have them join in the fun!

Retention and recruitment are very, very important, especially recruitment, as, in our opinion, GWRRA is not going to exist in 10 years if we don't. Unfortunately, we are not getting any younger.

Please give us your ideas for finding new members and to advance motorist awareness as well. The District Team will give you any support you need.

Larry and Pamela Clemmer
Georgia District Directors

HAPPY THANKSGIVING!

Couples of the Year to be Celebrated at Wind Down

We are sorry to say that one of our candidate couples for District Couple of the Year had to back out due to some health issues. However, we still have two qualified couples who will be vying for the position at Wind Down on November 14 in Perry, GA. The District staff will provide a free lunch for everyone and there will be games and door prizes galore. We hope to see everyone there. It will be at the James E Worrall Community Center, 1060 Keith Dr. It will start at 10 am and be over by about 2 pm.

Chapter Directors, have you set the date for your Chapter Rally? Be sure and let all of the other CD's know about it so they can put it on their calendars for next year.

Vance & Fern Oakes

Asst. District Directors West/
Couple of the Year Coordinators



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Couple of the Year Coordinators

No One Said You Have To Wait Until The New Year for Resolutions



Jim & Dee Allen

Georgia District Trainers

The Information Supertrain Has Begun!



The Directors of Membership Enhancement Program, John & Barb Pons have started the Information Supertrain to share great thoughts and ideas on how to make our gatherings, rallies and rides more FUN and encourage participation by the chapter members.

How do we get more participation? The Supertrain is looking for ideas that have produced success in your chapter. You are encouraged to share your ideas and successes with your District MEC. We will forward them to the Region MEC and on to the Directors.

What has worked for you and your chapter? What makes the members look forward



Norman & Wendy Morton

Membership Enhancement
Coordinators

to the Chapter meeting? What makes your rides fun? Are they dinner or breakfast or mystery rides?

Now is the time to SHARE what is working for your chapter. Remember, as the chapter MEC you are the Fun Cheerleader, so lead on!

Norm and Wendy Morton

Membership Enhancement Coordinators

How many times have you been to a training class that you really enjoyed?

Over the years, Jim and I have held as well as attended many training classes. A lot of times, we have friends who are going to be in the class. We also know that somewhere in that class period, whether it's an hour or a whole day, we are going to learn something new. It's like having a reunion!

Even though we see the same people, we don't always know what their strengths and weaknesses are. *Do you really look?* It's a fact that we are more apt to see changes in the color of someone's hair, or the fact that they are now wearing glasses. We often overlook a talent. It's time that we start recognizing the pool of experience around us. If you want to have a chapter that thinks outside of the box, it's really important to be tapping into your chapter members, because they live outside of the box. They're constantly thinking about better and smarter ways to do things and to get around obstacles.

Do you like to get involved? Do you have some time to spare? There's a Chapter Director out there who would love to have some help. There's always an event coming up where you can let your talents show. No one said that you had to wait until the new year to make a resolution. By getting involved and educated, we can create a great foundation for our chapters to grow on.

Jim and Dee Allen

Master Trainers
Georgia District Trainers



KEEP IN YOUR PRAYERS

Barry Owens - GA-O

IN MEMORY

Please remember the Family of Melvin Lake
(Chapter D-2) in your thoughts and prayers.

Riding When It's COLD

The Facts:

- Cold weather drains your energy, so you will become fatigued more quickly
- Much of our body heat is lost through the head when it's cold out. A helmet can not only provide comfort and injury protection, but can help you stay warm as well
- When a rider gets cold they can experience hypothermia – a condition that causes slowed mental and physical reactions, as well as the loss of smooth muscle control.

The Strategies:

- Take breaks frequently so you (and your passenger) can warm up in a heated area
- Wear multiple layers to help trap warm air close to your body
- Consider heated clothing (vests, jackets, chaps, socks, gloves, etc.) to fight off the cold (remember that unless you have your own source of heat – the cold will eventually win). Watch for the signs of impairment increased number and frequency of 'surprises' and loss of smooth motorcycle control. These signs tell you that your mental and physical abilities are being affected by the cold and it may be time to slow down, take a



Frank & Melinda Brothers
*Rider Educators/
Medic First Aid*

break, or even park it for the day. Take care of yourselves out there.

Stay warm in the cold and enjoy the ride.
Frank & Melinda Brothers

Rider Educators
Medic First Aid



NOVEMBER 2015

SUN	MON	TUES	WED	THURS	FRI	SAT
1	2	3 GA-S	4	5 GA-T	6	7 GA-F2
8	9 GA-Q	10	11	12 GA-K,M	13	14 GA-B,D
15	16 GA-O	17	18	19 GA-D2	20	21 GA-A, C2, I2, J
22	23	24 GA-R	25	26 GA-H, L	27	28 GA-B2, E2
29	30					

Chapters frequently have had changes in meeting locations and time. The District website (www.gwrra-ga.com) also posts times and locations of Chapter Gatherings. As always, call before you visit to confirm date, time and location.

CONGRATULATIONS TO OUR COUPLES OF THE YEAR!

International —
Jim & Reba Berry

Region A—
Dewey & Alice Cole

GA-A—Gary & Juanita Rackley
GA-B—Paul Loeser & Geraldine Duenas
GA-B2—Dick & Gail Cross
GA-D—Joel & Jenny Reasons
GA-F2—Randy & Georgia Moore
GA-I2—Paul & Jane Moricz
GA-J—Dave & Judy Hurd
GA-L—Murry & Dawn Cail
GA-O—Barry & Barbara Owens
GA-S—Craig & Pat Whitehouse
GA-T—Tommy & Vicky Martin

UPCOMING EVENTS FOR 2015

Region A Rally
October 29th - 31th, 2015

Wind Down
November 14th, 2015

Jan. 16 Chilly Willy
Buckner's Rest
Jackson, GA

RALLIES & FUN DAYS ALREADY SCHEDULED FOR 2016

Feb. 13 Chapter S's
Sweetheart Fun Day
Winder, GA
Mar. 17-19 Florida District Rally
Orlando FL
Apr. 21-23 Georgia District Rally
Dalton GA
Jul. 14-16 South Carolina Rally
Anderson, SC
Oct.. 13-15 Mississippi District Rally
Gulfport MS
Aug. 31-Sept 3 Wing Ding
Billings, MT

Georgia Traveler's Plaque: Chapter GA-A captured the Georgia Traveler's Plaque from GA-O on October 24th!

The Georgia Hot Potato—Was last seen with at Georgia D-2 in Dalton. Look out for the Hot Potato! You could be the next in line!

JOIN OUR WINGERS-N-WAVES GRAND CRUISE DEPARTING FROM FORT LAUDERDALE ON JANUARY 17, 2016



7 DAY CRUISE TO JAMAICA, HAITI AND THE BEAUTIFUL GRAND CAYMAN ISLANDS

*The following rates
include ALL port taxes!!*

Inside Cabin:	\$662.79 pp
Window Cabin:	SOLD OUT
Balcony:	\$886.79 pp

The sale rates listed are per person with all port taxes as of 10/16/2015. The prices listed are with a current special Royal Caribbean is offering and please be advised the price is subject to change until booked. We strongly suggest you deposit \$250 per person as soon as possible to secure the rate and select a great cabin location. The rates will vary and subject to change until booked.

wingersnwaves.com

LIMITED SPACE THE CRUISE WILL SELL OUT - BOOK NOW TO RESERVE YOUR CABIN.

METRAPARK

Billings, Montana
August 31 - September 3rd, 2016



**For more information, call (406) 245-4111 or 1-800-735-2635
or email us at WingDing38@VisitBillings.com.**