



## Gold Wing Road Riders Association Georgia District Bulletin



October 2019

### DISTRICT TEAM

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Frank & Melinda Brothers, District Directors

Hi all

We are just getting back from Georgia's First Ride In. What a great time we had! We had 131 members attend the event. And what an event it was with 3 rides each day, some of the best riding in the North Georgia Mountains. On Friday we had a Chili Cook Off/Supper supplied by the Georgia Chapters. We had 20 pots of Chili with **Karla Greer** from Chapter A winning the first place for the Mild Chili, **Don Mossman** from Chapter R won the Hot Chili and **Joyce Piotrowski** from Chapter A won the non-traditional Chili. I want to thank everyone that participated in the Chili contest. Without your help we could not have pulled it off and what great Chili we had! I think everyone was a winner. Thanks to all that came, helped, went on rides and participated in the activities. This is what made the Ride In a great success.

I would like to thank all of my Staff for a job well done, with a big thanks to Carlos for all the hard work that he did on getting the rides put together. I know it takes a lot to get it done. Thanks Carlos.

We would like to thank Bob & Karla Greer for being chosen as our Couple of the Year for 2020. I am sure that they will represent Georgia well. Thanks to the Chapters that brought the Couple of the Year baskets - they were the best. And the money will help the Greer's in their travels representing Georgia.

Thanks to all the members that came and helped from out of state. It was great to have them attending.

I know I have missed someone because there was so much help. Everyone there was willing to help. Just tell them and it was done. Thanks everyone.

Our 2<sup>nd</sup> Annual Ride In is planned for next year back at River Vista, Dillard Ga. for Oct. 9-10. You can come into the campground from the 7<sup>th</sup> – 11<sup>th</sup> if you like. There has been a lot of members that have already made their reservations at the campground so get yours soon. I will be talking to the motels and will get that information out to everyone soon.

Check the Georgia Website for updated Ride In information.

Thanks again,

Frank & Melinda Brothers  
Georgia District Directors

## There's A New Position In Chapters!

In an effort to bring training back to the forefront at the Chapter level, GWRRA is introducing a new position in the Chapters. Here is a description of this position. If your Chapter is interested in adopting this position, please contact me with your candidate suggestion. We are excited to have this education position back!!

### CHAPTER SKILL ENHANCEMENT ADVISOR

#### Job Summary

The role of Chapter Skill Enhancement Advisor (CSEA) is to proactively support Member/Participant by providing them with information they can consider on ways to become skilled, prepared and safer riders and co-riders.

#### Encouraged Responsibilities

- Serve as an example by being actively engaged in the Levels Program.
- Monthly, or as often as possible and weather permitting based on Members interest, put on an on-bike skills day with skill practice, bike games for riders and co-riders.
- Team with the Chapter Ride Coordinator to promote the importance of best riding practices at chapter gatherings, rides and events.
- Utilize the quarterly Chapter Levels Report provided by the District Educator to support the Members and assist them in achieving milestones and earning recognition.
- Communicate directly with the District Educator to advocate for classes and courses to serve any chapter participant with an interest in progressing in the Levels Program, becoming a more proficient rider and being better prepared to respond to emergency situations.

#### Qualifications and Skills

##### The Chapter Skill Enhancement Advisor

- Is not an officer; and the position is not mandatory
- Has a basic knowledge of the GWRRA Rider Education Program
- Is appointed by the Chapter Director
- Is interviewed by the District Educator
- Completes a Confidentiality Agreement
- Is a current Level II Rider or Co-Rider
- Receives guidance and support from the District Educator
- Communicates with the District Educator directly, keeping the Chapter Director in the loop to assure the needs of the chapter participants are met. Remember, the Chapter Skill Enhancement Adviser is an active participant on the Chapter staff and primary direction comes from the Chapter Director
- Does not have access to the Rider Education database and relies on the District Educator for the information

**Goal** To provide the membership with the basic support needed to participate meaningfully and successfully in the GWRRA Rider Education Program at the Chapter level.

## **Meet your 2019/2020 Georgia District Couple of the Year Bob & Karla Greer**

We joined GWRRA in 2001 and within a year we became very active in Chapter A. In 2003 we were the Chapter A Couple of the Year and in 2004 we were selected as the GA District COY. We proudly took on a title of "Rally Bums" because we just loved to go to as many GWRRA rallies as we could. We have held leadership positions in GA Chapter A, the GA District, the Southeast Region A and on the GWRRA International Team.

One of my GWRRA friends told me to never quit participating with and having FUN with your local home Chapter while you serve in other GWRRA leadership positions because you're local Chapter friends will always be there when your leadership positions are gone. How wise these words of wisdom were. So when we stepped down as the GWRRA International Directors for the Membership Enhancement Program in 2015 we immediately took on officer positions in GA ChA. Karla has been the ChA Membership Enhancement Coordinator (MEC) for 4 years and I am currently the Motorist Awareness Program Coordinator and Ride Coordinator.

What's goes around, comes around. In January 2019 we were selected as the GA ChA Couple of the Year and on September 21, 2019 at the Georgia District Ride-In in Dillard, GA, we were selected as the Georgia 2019/2020 COY. We will enjoy representing GA as we travel and go forward in the International COY Selection next year. We already have plans to visit the Mississippi District Rally in October 2019, the Louisiana District Rally in March 2020, the Tennessee District Rally in May 2020 and Wing Ding in Springfield, Missouri in July 2020.

On January 21, 2019 we will celebrated our 50<sup>th</sup> wedding anniversary. We have four adult children who are all married, ten grandchildren and one great grandson.



Bob & Karla Greer  
2019 Chapter A Couple of the Year

## **2019 Georgia District MAP (Motorist Awareness Program) Awards**

The following MAP Awards were presented at the Georgia District Ride-In on Saturday, September 21, 2019 in Dillard, GA. Award period was from 2018 Georgia District Rally to 2019 Georgia District Ride-In.

Most MAP Events—Georgia Chapter A did 12 MAP Events

Most MAP Gold Awards—Georgia Chapter A had 21 people earn their 2019 MAP Gold Awards

Georgia Chapters that did at least one MAP Event:

Ch A   Ch B-2   Ch H   Ch I-2   Ch M   Ch S   Ch O

Chapter A Participants that earned their 2019 MAP Gold Award:

|                  |                 |                 |
|------------------|-----------------|-----------------|
| Barb Thayer      | Dick Hopkins    | Michael Tant    |
| Beverly Ensley   | Don Jenkins     | Nathan Ensley   |
| Bob Greer        | Gary Rackley    | Peg Hopkins     |
| Bob Hickly       | Jim Thomas      | Phil Piotrowski |
| Bob McCroskey    | Juanita Rackley | Sharon Jenkins  |
| Bob Olander      | Karla Greer     | Sheila Appleby  |
| Bonnie McCroskey | Larry Appleby   | Susan Scott     |

Chapter B-2 Participants that earned their 2019 MAP Gold Award:

|                 |                    |                |
|-----------------|--------------------|----------------|
| Alex Strickland | Deborah Strickland | Shirley Morris |
| Bobby Sumner    | Helen Morgan       | Woody Whitlock |
| Carol Whitlock  | Mac Strickland     |                |

Bob & Karla Greer  
Georgia District MAP Coordinators

## Chapter MAP Coordinator Position is now Critical to the Life of the Chapter

Our new GWRRA Director, Jere Goodman, sent the letter below out on August 5, 2019 emphasizing the importance of the Chapter MAP Staff Position. This is not a "required" chapter position but all Chapters are now being encouraged to appoint someone to this "critical" position as Jere states. He makes an excellent point that the Chapter MAP Coordinator in coordination with the Chapter MEC could be a great recruitment tool for all chapters and possibly bring new life back into chapters.

Bob & Karla Greer,  
Georgia District MAP Coordinators

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*G*<sup>GOLD</sup> *W*<sup>ING</sup> *R*<sup>OAD</sup> *R*<sup>IDERS</sup> *A*<sup>SSOCIATION, INC.</sup>



Directors of GWRRA  
Jere and Sherry Goodman  
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Date: August 5, 2019

District Directors,

It is no secret that our Membership numbers have been declining. This decline which has been out-pacing our recruitment efforts has put many of our Chapters in peril. The Chapter legacy of being there for the next GWRRA Member is in question.

None of us want to see a Chapter close and we cannot control in many instances the reasons for Membership loss.

We need to ask ourselves, what can we do to grow our membership? What can we do to help our Chapters re-vitalize themselves while encouraging the Chapters to do a little more to preserve their legacy?

I believe we have an opportunity to accomplish just that, and **you the District Directors, are the catalyst** to encourage that to happen. I often hear our Membership say and I will paraphrase, hopefully we can do this or do that. As we all know, "Hope Is Not A Strategy." We need to plan. If you fail to plan, you plan to fail.

There seems to be some confusion as to the Staff Position of the Chapter Motorist Awareness Coordinator. Some believe the position was eliminated and some believe it kind of went away due to lack of interest. The reality is

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that every Chapter needs and can have a Motorist Awareness Coordinator.

In case you have not thought of this, that Chapter Staff Position is now critical to the life of the Chapter.

A Motorist Awareness Event gives us an opportunity to potentially meet and recruit a motorcyclist who may be in their 4-wheel vehicle at the time they come upon our event. All Motorist Awareness Events are a golden opportunity for recruiting and should be planned with that in mind. Even when we are just out riding or sitting in a restaurant, we are educating the public to be aware of us. That said, the best opportunity for us to educate the public and recruit some new Members could be a planned quarterly event. It does not take a lot of folks to accomplish this. Naturally, the bigger the attendance, the greater the impact.

**A Chapter Motorist Awareness Coordinator working with the Membership Enhancement Coordinator is a recipe for being of service to our community while enhancing our opportunity to meet and recruit new Members.**

So, District Directors, I am asking for your help in encouraging your Chapter Directors to ask that special person(s) in their Chapter to take on this vital role and help the Chapter to survive. If they already have a Coordinator, perhaps a few more events could be planned.

We have a very strong National Motorist Awareness Team dedicated to supporting your District efforts and the efforts of the Chapters.

As always, Sherry and I appreciate everything you do and in advance, thank you for your assistance.

Sincerely,

*Jere and Sherry Goodman*  
*Directors of GWRRA*



## And The Winners Were ...



Don Mossman, Chp R  
Traditional Hot Chili



Karla Greer, Chp A  
Traditional Mild Chili



Joyce Piotrowski, Chp A  
Non-Traditional Chili